4EU+ Community Engagement Workshop

Scenario Brief

GROUP 1: STUDENTS

Background

Last year, participants proposed **joining forces with local student bodies** to strengthen student engagement in 4EU+.

A student initiative called the Student Climate Action Network (SCAN) now wants to connect student unions and student organizations across the eight 4EU+ universities. The network aims to organize a joint campaign encouraging students to take action on climate change on their campuses.

The idea is to combine local student mobilization with the reach and resources of the European Alliance.

However, student organizations operate differently across universities. They have different structures, resources, priorities and election cycles. Some have active volunteers and established communication channels, while others have limited capacity or frequent turnover.

Your task

You are attending the first coordination meeting for the proposed campaign.

Discuss how to move the initiative forward. Try to agree on the next steps, including who should be involved and who could take responsibility.

Your challenge

Can you build a network that works across universities without relying entirely on a few motivated individuals?

GROUP 2: ACADEMIC COMMUNITY

Background

Last year, participants proposed organizing **faculty-level information sessions** to make 4EU+ opportunities more visible to academic staff.

The 4EU+ Local Office wants to introduce relevant opportunities during existing faculty meetings, rather than relying exclusively on emails and newsletters.

However, faculty meetings already have full agendas, professors have limited time, and there is no clearly defined responsibility for following up with interested academics after information has been shared.

The Local Office believes that using existing faculty channels could improve awareness and engagement. The faculty, however, needs to consider its own priorities, decision-making processes and workload.

Your task

You are attending a coordination meeting between the 4EU+ Local Office and faculty representatives.

Discuss whether and how 4EU+ could be integrated into existing faculty communication channels.

Try to agree on a realistic next step, including how the topic could reach the right people and who would follow up afterwards.

Your challenge

How can 4EU+ move from simply sharing information to generating meaningful engagement, without relying entirely on the Local Office's emails?

GROUP 3: ADMINISTRATIVE STAFF

Background

The 4EU+ Alliance wants to organize a **Project Management workshop for administrative staff**, bringing together colleagues from different functions and units across its member universities. The workshop would provide an opportunity to exchange practical experience, share approaches to common challenges and build professional connections across the Alliance.

The workshop is open to staff working in different areas, rather than targeting a single profession or department. To keep costs low, the organizers plan to rely on internal expertise: colleagues who have relevant experience may be invited to lead a session or share their practices.

However, administrative staff already have demanding workloads, and their managers need to consider operational priorities before supporting participation. The organizers

also need to identify suitable contributors, coordinate participation across universities and clarify what should happen after the workshop.

Your task

You are attending a planning meeting for the proposed Project Management workshop.

Discuss how to make the workshop relevant and feasible for colleagues across different units and universities.

Try to agree on realistic next steps, including how to identify contributors, encourage participation and clarify responsibilities.

Your challenge

How can a one-off workshop become a meaningful opportunity for professional exchange, without depending entirely on individual goodwill or creating unsustainable extra work?